

- Driver Management
- Female Specific Driver Program

- Driver Coaching program
- Driver Testing Program
- Driver Mentorship
- Driver Finance Management

Driver Sponsor Management

"Breaking into the world of motorsports is no easy feat. Without substantial financial resources and the right industry connections to navigate the complexities, it can feel nearly impossible. At Opus, we understand these challenges firsthand. That's why we're committed to supporting both male and female drivers, providing the mentorship, resources, and opportunities essential to accelerate their careers and help them thrive."





Our Mission

- To conduct business with honesty, integrity, and professionalism.
- To support talented drivers in advancing their racing careers through expert guidance.
- To prioritize driver development and mentorship.
- To oversee decision-making and negotiations with race teams and sponsors.
- To manage finances, safeguarding drivers in the competitive world of motorsports.
- To empower drivers to attain professional status in motorsports.



Opus Driver Development and Management Services

- •Opus's sister company, Archive Digital, is a global marketing agency dedicated to collaborating with Opus Management drivers. Archive will develop a comprehensive driver profile decks to attract potential sponsors, design and launch personalized websites, and establish engaging social media platforms.
- •Together, Opus and Archive Digital will craft a unique brand for each driver, enhancing their marketability and appeal.
- •Opus will actively connect with potential sponsors to pursue funding for our drivers' career journeys. We will also manage each driver's career path, offering support in sponsorship acquisition, financial management, and negotiations with race teams.
- •Additionally, our sister company, Scuderia Estoras, provides driver coaching days in F4 cars and go-karts to further develop skills on the track.







To become an Opus Management driver, he or she must undergo a thorough evaluation process that includes a videoed interview session and a photo session for your social media and website development. Drivers will also take part in an in-class coaching session and an F4 test with a professional driver coach.

Two-day enrolment prosses included:

- Videoed interview session
- Photo session
- Web site development
- Social media platform set up
- Half day in class coaching
- Half day F4 test

priced at \$6,400 CAD.



Women in Motorsports Program

To become an Opus Management driver, you must undergo a thorough evaluation process that includes a videoed interview session and a photo session for your social media and website development. Drivers will also take part in an in-class coaching session and an F4 test with a professional driver coach.

Two-day enrolment prosses included:

- Videoed interview session
- Photo session
- Web site development
- Social media platform set up
- Half day in class coaching
- Half day F4 test

priced at \$6,400 CAD.

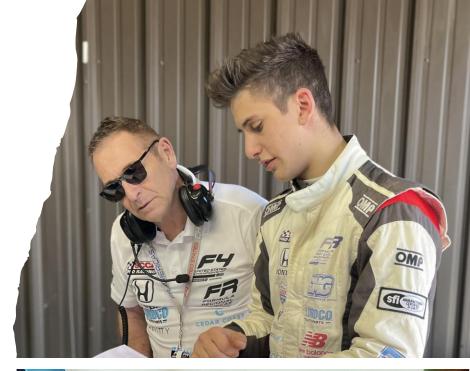






Coaching & Mentorship

- Collaboration with Industry Leaders: Partnering with top-tier driver coaches and leading race teams to enhance growth and development.
- Synergistic Business Engagement: Creating opportunities that elevate drivers' careers and market presence through strategic partnerships.
- **Comprehensive Mentorship:** Offering tailored guidance from experienced mentors across various sectors of motorsports.
- Focus on Personal Development: Emphasizing strategic planning and skill enhancement to support drivers' unique career paths.
- Networking Opportunities: Helping drivers build strong professional networks and a solid foundation for long-term success in motorsports.





Next Step

Interested drivers are encouraged to contact Opus and apply to work with our skilled team. By joining us, you can enhance your chances of building a successful career as a racing driver.



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